

## Advertising Rates

Increase your visibility, promote events and specials, let site users know about you!  
We can place static or animated ads in all ad positions. See layout on next page for ad positions.

Position	Name	Cost per month	Size	Size
1	Banner Ad	\$125.00/month	520x90	rotating display at the top of all pages, including home page
2	Spotlight - vertical	\$98.00/month	140x300	rotating display in green Spotlight area in rightside column on all pages
2	Spotlight - square	\$71.00	140x140	rotating display in green Spotlight area in rightside column on all pages
3	Sponsors	\$53.00	140x140	rotating display in grey Sponsors area in rightside column on all pages
4	Footer	\$35.00	50x50 / 50x75	rotating display in footer area at bottom of all pages

Don't have ads available? We can create them for you!

Position	Name	Size	Static	Animated	Description
1	Banner Ad	520x90	\$75.00	\$125.00	rotating display at the top of all pages, including home page
2	Spotlight - vertical	140x300	\$75.00	\$125.00	rotating display in green Spotlight area in rightside column on all pages
2	Spotlight - square	140x140	\$53.00	\$75.00	rotating display in green Spotlight area in rightside column on all pages
3	Sponsors	140x140	\$53.00	\$75.00	rotating display in grey Sponsors area in rightside column on all pages
4	Footer	50x50 / 50x75	\$35.00	not available	rotating display in footer area at bottom of all pages

## Ad Positions

The screenshot shows the homepage of the Community Health Guide website. At the top, there is a navigation bar with a search box and links for 'Our Mission', 'Contact Us', and 'Advertise'. Below this is a large banner area with a purple box on the left that says 'Place your Banner Ad Here!' and a white box on the right that says 'Let the community know about your Events, Services and Specials!' with a red circle '1' and a link 'click here for more info'. Below the banner is a horizontal menu with links for 'Home', 'Practitioners', 'Events', 'Classifieds', 'Volunteer', and 'Advertise'. The main content area features a 'Welcome to Community Health Guide' section with a sub-header 'Your directory to holistic and wellness resources.' and a paragraph explaining the site's mission. Below this are three large letters: 'P' for Practitioners, 'E' for Events, and 'V' for Volunteer. A note says 'If you don't see what you are looking for, please let us know at admin@communityhealthguide.net'. To the right is a 'In the Spotlight' section featuring a 'NATURE'S STONES' logo, marked with a red circle '2'. Below that is a 'Sponsors' section with another 'NATURE'S STONES' logo, marked with a red circle '3'. At the bottom left is a 'Polls' section, and at the bottom right is an 'Upcoming Events' section with a list of events including 'Living the Gita in Philadelphia', 'Chanting with Eva Arriaga', 'Free Community Yoga', 'Green Drinks at Fergies Pub', and 'Free Intro to Yoga Class', marked with a red circle '4'. The footer contains logos for 'SanaRa' and 'KMMML' and copyright information: 'copyright Community Health Guide 2006 - All Rights Reserved' and a link for 'privacy policy / feedback'.