

Practitioners Listings Quick Comparison Chart

Practitioners listings are currently offered in 3 listing levels: Basic, Expanded and Premium. The chart below shows the features included in each plan.

Features:	Basic	Expanded	Premium
Company Name	✓	✓	✓
Address	✓	✓	✓
Phone Number	✓	✓	✓
E-Mail Address	✓	✓	✓
Payment types accepted	✓	✓	✓
Fax Number		✓	✓
Mobile Phone		✓	✓
Website address		✓	✓
Link to map and directions		✓	✓
Description - # of characters	500	1000	2000
Print this Listing	✓	✓	✓
User ratings	✓	✓	✓
User reviews	✓	✓	✓
Number of visits	✓	✓	✓
Logo		✓	✓
recommend to a friend		✓	✓
Listing in multiple categories			✓

Definitions

Company Name: Your name or the name of your business

Address: Your office location, street address, city, state and zipcode. If you practice from your home and don't wish to publish your full address, we can just list your city, state and zip. This will allow users to find you in location searches.

Phone Number: The phone number you want to receive calls on

Email Address: email address – this is optional

Payment Types Accepted: methods of payment that you accept, Cash, Check, Credit Cards

Fax Number: - optional

Mobile Phone: - optional

Website Address: your website address

Map and Directions: a Google map is generated based on your address information to help people find you. If you practice from your home, you do not need to fill in your street address.

Description: the text describing who you are and what service you provide. The length of the text description varies with the level of membership.

Print this Listing: a button on your listing page that allows users to quickly print your listing information.

User Ratings: users can rate your listing. This gives a quick indication of listing popularity to people looking for practitioners.

User Reviews: users may write a review, sharing their thoughts and experience. This serves as a useful guide to people visiting the site looking for practitioners.

Number of Visits: tells you how many people have visited your listing page.

Logo: your business logo or your picture.

Recommend to a Friend: a link that allows site users to send your listing link to a friend

Additional Pictures: you can include up to 5 pictures in addition to your logo

Listing in Multiple Categories: this allows practitioners that practice more than one modality to add their listing to up to 5 categories.

Example: you practice Reiki, massage, reflexology, cranial sacral and provide angel card readings. You can pay for 1 premium listing and be listed in 5 different categories:
Therapies/Reiki, Therapies/Reflexology, Massage/Relaxation, Therapies/Cranial Sacral, Readings/Angel Card